

Alexandra Nolan

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About me:

Graphic Design and Marketing student at The College of New Jersey, based at the Jersey Shore. I have a passion for branding design as well as advertising due to its dynamic blend of creativity and strategy. Graphic design allows me to continuously learn, experiment, and express myself while making a real impact on how people interact with the world around them.

Work History:

Graphic Design Intern **(November 2023 - present)** **Yardley, Pennsylvania**

Designing engaging newsletters, managing dynamic social media presence, and maintaining a polished website. Proficient in content creation and digital marketing strategies, dedicated to enhancing the artist's online visibility and brand image.

Art Teacher **(May 2023 - August 2023)** **Brookside School, Wall Township, NJ**

Developed art projects for children ages 3 to 12 years and lead a classroom of up to 20 children. Skilled in patience in order to direct children towards successful art projects. Collaborated and communicated with other teachers and professionals to have a successful classroom environment.

Associate at the Chocolate Carousel Bakery **(May 2022 - August 2022)** **Chocolate Carousel, Wall Township, NJ**

Experienced in working in a fast-paced environment, ensuring product quality. Collaborated with cake decorators to ensure service quality for the customers. Skilled in assisting and interacting with customers, handling transactions, and contributing to the overall success of the bakery.

Education:

The College of New Jersey
BFA Graphic Design,
Marketing Minor,
Anticipated 2025

Personal Skills:

- Quick learner and fast at adapting to new environments and ideas
- Works well with others in large and small groups
- Strong attention to detail
- Organization

Software Skills:

- Adobe Photoshop
- Adobe Indesign
- Adobe Illustrator
- Adobe Lightroom
- Procreate
- Microsoft Excel
- Google Workspaces
- Experience with HTML and Javascript