

# Alexandra Nolan

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## About me:

Jersey Shore-based graphic designer and recent graduate from The College of New Jersey with a major in Graphic Design and a minor in Marketing. Brings 2 years of social media management experience and 4 months of design specialization in proposal decks, brand systems, typography, and high-fidelity mockups. Known for translating brand strategy into compelling visual assets that elevate brand perception and drive client engagement.

## Work History:

### Graphic Designer

(September 2025 - Present)

5W Public Relations, New York, New York

*Design visually engaging proposal decks tailored to prospective clients, emphasizing brand-aligned messaging and design. Produce detailed style guides and templates to standardize brand visuals and maintain consistency across all touchpoints. Curate typography, color palettes, and imagery to reflect client identity, translating concepts into polished mockups and presentation materials.*

### Social Media Manager/Designer

(May 2025 - November 2025)

KBR Builders, Jersey Shore, NJ

*Skilled in creating engaging infographic posts and videos to boost online presence and brand awareness. Specializes in website redesigns, enhancing user experience and driving traffic. The website was successfully redesigned to improve user engagement and overall site performance.*

### Graphic Design Intern

(November 2023 - August 2025)

Jean Childs Buzgo Fine Artist, Yardley, Pennsylvania

*Designed engaging newsletters, managing dynamic social media presence, and maintained a polished website. Proficient in content creation of infographics and digital marketing strategies, dedicated to enhancing the artist's visibility and brand image.*

### Art Teacher

(May 2023 - August 2023)

Brookside School, Wall Township, NJ

*Developed art projects for children ages 3 to 12 years - leading a classroom of up to 20 children. Skilled in patience to direct children towards successful projects. Collaborated and communicated with other teachers and professionals to create a successful yet whimsical classroom environment.*

## Education:

The College of New Jersey

Ewing, NJ, 2021 - 2025

BFA in Graphic Design

Minor in Marketing

Honors: Cum Laude

## Personal Skills:

- Quick learner and fast at adapting to new environments and ideas
- Works well with others in large and small groups
- Strong attention to detail
- Organization

## Software Skills:

- Procreate
- Adobe Illustrator
- Adobe Photoshop
- Adobe Premier
- Adobe InDesign
- Google Suite
- Microsoft Excel